



### What is AP800 USB Vision?

#### A Total Solution for Content Protection and Publishing

 Have you ever thought about how to protect the videos, audios and documents you own? How to achieve a great distribution without worrying about piracy?

#### Protection Method

- Files can't be played by generic media player
- Files can't be played in other unauthorized USB
- Files can't be played in different batch authorized USB
- Files can't be played after it expires
- Can't be captured by Print Screen, video recording
- Password and water mark supported





# The Advantages of AP800 USB Vision

- 1. Publishing videos/audios by USB instead of CD/DVD
- 2. Prevent videos/audios from being copied and broadcasted illegally
- 3. Supports 4K ultra high definition (UHD) video
- 4. No bandwidth of network issues
- 5. More capacity to publish videos/audios
- 6. Supports Windows / Mac / Android / iOS platform
- 7. Easy production
  - USB Authoring Tool to make USB source
  - Mass production on duplicator
  - Write protection setting





# **Multiple Protection Technique**

- File encryption special encryption algorithm
- Specified USB can't copy to generic USB
- Authorized USB can't copy to different batch USB
- Other protections
  - print screen, video recording, password, water mark, expiration date control
- Support file types
  - video(mp4), audio(mp3), document(pdf)







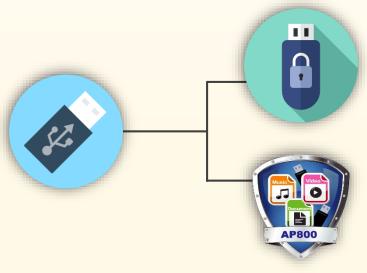
### **Publication and Distribution Methods**



CD/DVD/BD
Non-standard storage media
on notebooks or tablets



Cloud Server
Initial set up cost and future
maintenance fee is high



**Commonly encrypted USB Easy to crack** 

**AP800 USB Vision solution Strong protection, and easy to produce in bulk** 





### The Shortcomings of DVD

- DVD/CD drive is no longer a standard storage media on notebook and tablet
  - Customers cannot read the contents if distributed on CD/DVD
- High-definition video is becoming more and more popular
  - The data is a few GB more than the capacity of the DVD which has only 4.7GB storage space.
- High-capacity USB is getting cheaper and cheaper
  - Contents is a few hundred dollars more valuable when compared with the cost of USB. The profit is still high.





## The Shortcomings of Cloud Server

#### High cost to build a cloud server

- Need sufficient storage equipment
- The transmission bandwidth is huge
- The cost to maintain the server is high.

#### No internet connection or unstable connection

- Affect the quality of playing
- Learning is difficult

#### Connection cost of customer

No unlimited data plan







### The Shortcomings of Regular USB

- Need to be done by computer one at a time. Mass production difficult.
- Weak protection from piracy.
  - Commonly encrypted USB decrypts files and stores them in a temporary storage zone which are at a higher risk of being located and downloaded.
  - It takes less than an hour to crack the protection.



AP800 Solution decrypts files by our own designed player which provides a super strong protection against piracy.





### Requirements for a Good Distribution Solution

#### Mass production in a Snap

Time is money. Falling behind competitors pushes your customer to buy from others.

#### **User Friendly Interface**

Easy and intuitive interface for viewers to have an enjoyable watching experience.

#### **Deny Screen Recording**

Auto-detect software blocks viewers from using screen recording software.



#### **Reasonable Price**

With in an affordable price, publications can be protected against piracy.

#### **Strong Protection**

Sophisticated encryption methods protects your content against piracy.

#### **Anti-Piracy**

Allows viewers to play the media but do not allow them to make copies illegally.





## **AP800 Solution - Media Copy Protection**



Valuable contents

Encrypt by "AP800 Authoring Tool" (Software Encryption)

Only authorized USB can play the media. (Hardware Authorization)





### **AP800 USB Vision Editions**

#### 1. Standard version

- Only authenticated USB can play encrypted videos and audios
- Print screen protection, video recording protection

#### 2. Advanced version

+ Password protection, +water mark protection

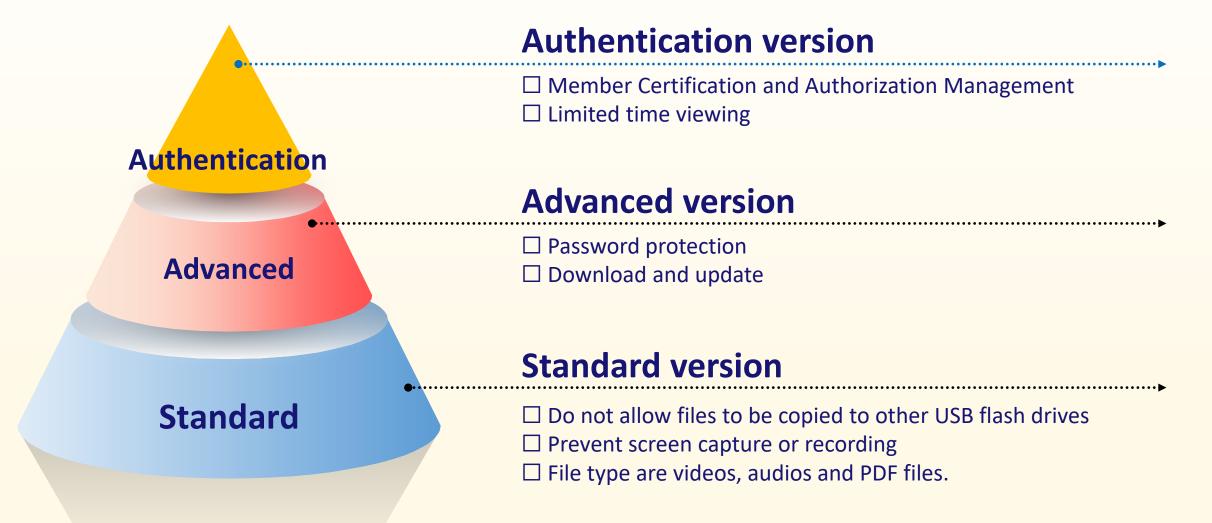
#### 3. Authentication version

- + Control authentication dynamically
- 4 control methods
  - Expire period
  - Expire date
  - Play times
  - Enable / Disable





## Multiple Editions to Meet Various Needs







### How to work?

- Open a project, create menu and select files
- Edit file name and select display icon
- Select a background picture and set font style
- Select a USB device for publishing
- Start copy system files and encrypt files to make a source USB
- Mass production







## **Other Services**

- 1. Publishing and delivery
- 2. Customization
- 3. Write protection
- 4. Copy service by duplicator
- 5. Provide dynamic authentication server





## **AP800 USB Vision - More Details**

		AP800 USB Vision			
File	File Type	MP4	MP3	PDF	
	Windows	0	0	0	
	Mac	0	0	0	
	iOS	0	0		
	Android	O (AVI, DivX)	0		
	Video Resolution	Up to 4K (3840*2160)			
	Audio Bit-Rate	Up to 320Kbps			
	File System	FAT, exFAT, NTFS(Windows), APFS(Mac)			
	Storage	USB, SSD (iOS need MFI USB)			
OS	Windows	7 / 8.1 / 10			
	MAC	10.13~10.15			
	iOS	10~13			
	Android	5.0~9.0			

version		Standard	Advanced	Authentication
Protection	Copy Protection	0	0	0
	Recording (Windows, Mac)	0	0	0
	Print-Screen (Windows, Mac)	0	0	O
	WaterMark		0	0
	Password		0	0
	Authentication			0
	by Period			0
Expire (Authentication version only)	by Date			0
	by Times			0
	by Enable			0
	Menu	0	0	0
	Icon	0	0	0
Customization	Background	0	0	0
	Initial Movie	0	0	0
	APP Name	0	0	0
	Content Update	0	0	0
Ontion	Write Protection	0	0	0
Option	Production by Duplicator	0	0	0